



United Way of Lewis County  
*Corporate Sponsorship  
Program*

**Three-Year Proposal**



# THANK YOU

Our Community Partners are the heart and soul of United Way of Lewis County. Our significant work would not be accomplished without the tremendous support of our neighbors, friends, and loyal businesses. Lewis County is home to many philanthropic individuals and organizations who believe in being a part of community change and solving problems together.

Thank you for considering an exciting partnership with United Way of Lewis County through our new Corporate Sponsorship Program. This unique opportunity will allow us to engage key community partners in the work of United Way of Lewis County; a community-wide effort to help families and children lift themselves out of poverty and thrive.

We look forward to working with you and creating lasting change in Lewis County!

# OUR VISION

At United Way of Lewis County, our commitment to strengthen communities is our top priority. We have the unique ability, vision and resources to bring together diverse stakeholders around a community vision of creating positive change in Lewis County.

United Way of Lewis County invests in LOCAL community programs that address ***Early Literacy, Youth Success, Financial Stability, and Support Services***; working to break the cycle of inter-generational poverty in Lewis County for those people who want a better life for themselves and their families.



# THREE-YEAR CORPORATE SPONSORSHIP PROGRAM

United Way of Lewis County has launched a new corporate giving program with the goal of allowing our key stakeholders to make the greatest impact in Lewis County with their philanthropic gifts, while aligning with their company's community investment practices and vision.

## Why become part of the Corporate Sponsorship Program?

It's Simple! Becoming a Corporate Sponsor affords you the opportunity to advertise your company and reinforce your reputation as a strong corporate citizen with your customers, employees and the community. Experience the guaranteed reach of local marketing exposure and benefit from a positive image by supporting United Way of Lewis County. As a business in the community, you benefit from helping others succeed. One of the easiest ways to help make a difference is to give to United Way of Lewis County as a business.

## How it Works

Our Corporate Sponsors provide a single donation to support United Way of Lewis County's 2016 -2018 special events and activities. In turn, your company's generous support is recognized throughout the year on marketing materials, media, and special event radio/newspaper promotions over the next three years.

## Commitment & Benefits

This Sponsorship program is geared toward positioning your company's community engagement prominently through our website, event marketing materials, and communications for the next three years.

As a Corporate Partner for United Way of Lewis County special events, you will receive:

- Your company's logo featured in event marketing collateral per specified event
  - United Way website presence
  - Newspaper/radio promotions
  - Social Media marketing
  - E-newsletter recognition
  - Tickets to specified event



# CALENDAR OF EVENTS

United Way of Lewis County produces four, high level community fundraising events that supplement our critical work of strengthening communities and helping families & children lift themselves out of poverty.

## Chef's Night Out

***Saturday, June 18, 2016***

***Lucky Eagle Casino & Hotel, Rochester***

Chef's Night Out brings together Lewis County's finest restaurants and chefs under one roof for a delicious evening to benefit United Way of Lewis County and its partner organizations. Witness first-hand as local chefs compete for your vote, preparing bite-sized samplings and showcasing their originality with uniquely prepared cuisine and vying for the title of *Lewis County's Next Top Chef!* Approximately 300 community members and business leaders attend this event each year!

## Power of the Purse

***Tuesday, August 9, 2016***

***Riverside Golf Club Pavilion, Chehalis***

Through the Power of the Purse, United Way of Lewis County is building a group of dynamic leaders from all walks of life who are committed to igniting the power of women to advance the common good in our community. Power of the Purse is a unique fundraising event accessorized with all the things women love - purses, accessories, spa packages, weekend getaways and more! It also signifies a social collaboration of women from all walks of life, coming together to commemorate the importance of women's leadership and celebrating the power of women's philanthropy and success in our community.

## Charity Golf Tournament

***Friday, September 9, 2016***

***Riverside Golf Club, Chehalis***

For the past 25 years, the lush fairways of Riverside Golf Club in Chehalis have been the sight of the United Way of Lewis County Golf Tournament. This popular event includes green fees, range balls, a golf cart, a team photo, hot dog lunch, and a delicious barbeque dinner following the tournament, provided by Country Cousins Restaurant.

## Campaign Kickoff Luncheon

***Thursday, September 22, 2016***

***Great Wolf Lodge, Centralia***

Join us the Campaign Kickoff Luncheon to learn about how your dollars are invested in our community and how we are improving lives today for a better tomorrow. With your help, United Way of Lewis County will continue to transform our community by addressing the underlying causes of community needs. Over 250 business leaders attend this inspirational day for United Way of Lewis County.

# LIVE UNITED





## United Way of Lewis County *Board of Directors*

### OFFICERS

**Todd Chaput, *President***

Holiday Inn Express & Suites

**Angie Brown, *President-Elect***

Title Guaranty Co. of Lewis County

**Court Stanley, *Vice-President***

Port Blakely Tree Farms

**Sandy Yanish, *Past President***

TransAlta

**Dianne Dorey, *Secretary/Treasurer***

Lewis County Assessor

**Gerda Barlow, *Campaign Chair***

Providence Centralia Hospital

**Derek Burger, *Leadership Chair***

Edward Jones Investments

**Doris Wood-Brumsickle, *Community Investment***

*Chair*, Centralia College Trustee

**Richard DeBolt, *Officer-At-Large***

TransAlta

**Teresa Loo, *Officer-At-Large***

Port Blakely Tree Farms

**Donna Olson, *Officer-At-Large***

Lewis County Community Development

### BOARD MEMBERS

**Mary Lou Bissett**

Chehalis School District

**Anthony Chavez**

Weyerhaeuser

**John Elmore**

Centralia City Council

**Amy Howlett**

Security State Bank

**Dan Kay**

Lewis PUD

**Gretchen Moore**

Pacific Mobile Structures, Inc.

**Sue Muller**

Lewis PUD-Retired

**Amber Mummert**

Cardinal FG

**Dick Piesch**

Weyerhaeuser-Retired

**Jim Rich**

Centralia Police Department

**Amy Tousley**

Puget Sound Energy

**Lindy Waring**

Lucky Eagle Casino

**Chantel Wilson**

The Chronicle



**CORPORATE SPONSORSHIP PROGRAM AGREEMENT FORM (3 Years)**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

**SPONSORSHIP LEVELS (Please Check One)**

Corporate Sponsorship Level - \$10,000

Corporate Sponsorship Level - \$5,000

Corporate Sponsorship Level - \$7,500

Corporate Sponsorship Level - \$2,500

**METHOD OF PAYMENT (Please Check One)**

**Check Enclosed**  
(payable to United Way of Lewis County)

**Credit Card**  
(VISA and MASTERCARD accepted)

**Please Send Invoice** to above address on:

*\*To safeguard your credit card information, please call  
Linda Raschke at (360) 748-8100 for processing.*

\_\_\_\_\_  
(Date)

**Terms & Conditions**

When fully executed, this document will establish a three-year agreement between United Way of Lewis County and the sponsoring organization. The company agrees to pay United Way of Lewis County as directed by checking the above sponsor level box. The Sponsor shall receive appropriate acknowledgement as a Corporate Sponsor at the level indicated above. If this document correctly states your understanding of our agreement, please sign and date below and a copy of this will be returned to you for your records.

**I have read the Corporate Sponsorship Program information and the terms & conditions listed above.**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please sign form and return it to Angela French at United Way of Lewis County by fax, email or mail:**  
United Way of Lewis County ~ 450 NW Pacific Ave., Chehalis, WA 98532  
Fax: (360) 748-8100 ~ Email: [development@lewiscountyuw.com](mailto:development@lewiscountyuw.com)

*\*Please provide your company logo in JPEG or PNG format to above email address\*  
Sponsorship benefits will begin after United Way of Lewis County receives this agreement form.*

**Thank you for your support!**